



AppliedApps, Inc. Finalist at 2017 Red Herring Top 100 North America

LOS ANGELES - 5.26.2017 – AppliedApps, Inc. has been selected as a finalist for Red Herring's Top 100 North America award, one of the technology industry's most prestigious prizes.

Finalists for the awards are among the continent's brightest and most innovative private ventures. Their place among North America's tech elite has been chosen by Red Herring's editorial team, during a months-long process that takes into account criteria including disruptive impact, proof of concept, financial performance, market footprint and quality of management.

For over two decades Red Herring's team has seen through the tech sector's hype to select brands that have become industry benchmarks. Previous Top 100 finalists have included Alibaba, Facebook, Google, Skype, SuperCell, Spotify, Twitter, and YouTube.

The Top 100 North America has become not only a springboard for some of tech's biggest names, but a valued and trusted tool for venture capitalists, experts and analysts predicting trends at the industry's sharpest edge.

"Selecting finalists for this year's Top 100 has proved more difficult than ever," said Alex Vieux, publisher and chairman of Red Herring. "North America has been tech's beating heart for years—but never have I seen such an exciting, disruptive and innovative generation as we have in 2017.

"AppliedApps, Inc. fully deserves its place among our finalists, and I've every confidence it will make a significant impact in the tech world," added Vieux.

Finalists are invited to present their winning strategies at the Red Herring Top 100 North America conference in Los Angeles, June 12-14 2017. The Top 100 winners will be announced at a special awards ceremony on the evening of June 14 at the event.